### CELEBRATING 30 YEARS OF CONNECTING THE COMMUNICATIONS INDUSTRY!

### THE ANNUAL CALCOM SHOWCASE & TECH EXPO

February 11-13, 2014 • DoubleTree Hotel, Sacramento CA



## **REGISTER ONLINE: WWW.CALCOMASSN.ORG**

This year will be bigger than ever as we celebrate thirty years of CalCom members showcasing the latest technology, industry trends, and products and services on the market. We hope you will join us!

Exhibits will be open on Wednesday, February 12th and Thursday, February 13th. In conjunction with the exhibits, we have the following training seminars scheduled:

- Battery Maintenance & Monitoring
- •Designing Line Power for FTTH Networks
- •CPR Training w/on-site certification card (\*pre-registration required)
- Fiber Characterization
- •New Revenue Opportunities for Independent Carriers
- •Grounding Practices for Communication Sites
- Hybrid Video and OTT Video
- •CWDM/DWDM/Optical Transport Networks
- Distributed Antenna Systems (DAS)
- Service Level Awareness (SLA)
- Disruption & Trust: Ingredients of Success for the Communications Revolution

PLUS <u>LIVE</u> DEMO's ON: • Proper Splicing of FOSC Closures • Smart Premise Solutions • Pulse Point App for Smart Phones

# S NETWORKING

### **RESERVE A BOOTH!**

If you are interested in participating as an **EXHIBITOR** at the 2014 Tech Expo, go to the CalCom website: <u>www.calcomassn.org</u> and pick your booth today! Once you have selected your booth space, please fill out a registration form. It's an easy five minute process, and it will gain you access to over 300 attendees from the communications industry. Including Management, CSR's, Technicians, Buyers, and Partner Organizations who are eager to see the latest products and services on the market.

The exhibit hall will include almost 100 telecom suppliers and distributors showcasing their products. Again this year, we are scheduling live demonstrations on the expo hall floor, along with over ten training seminars that all attendees and exhibitors are welcome to attend. Our always-popular networking and social events will take place as always, including the CalCom Canvasback Golf Tournament, the Exhibitor Sponsored Reception, Ice Cream Social, Big Spin Wheel, and the nightly Hospitality Suite sponsored by Fiber Optic Supply.

We hope you will join us as an Exhibitor for the 2014 Showcase & Tech Expo! Space is limited, so register today!

### REGISTER NOW:

WWW.CALCOMASSN.ORG

#### **RESERVE A ROOM AT THE HOST HOTEL:**

The 2014 Tech Expo will take place at the DoubleTree by Hilton Hotel, Sacramento. Please make a reservation under the California Communications Association group block **code: COM** to receive the discounted rate of \$112 per night (which includes complimentary parking). The cut-off date for making reservations is **Friday, January 30, 2014**. After this date, rooms and rates will not be guaranteed. Please call the hotel directly at: (916)929-8855

California Communications Association Phone: 916-567-6700 Fax: 916-922-3648 Email: info@calcomassn.org